

Purpose

This policy outlines Healthway's approach to contractual obligations with companies or organisations which may be involved with the tobacco or e-cigarette (vaping) industry.

Background

Healthway is the only State Government agency dedicated to health promotion and primary prevention efforts in Western Australia. Healthway was originally established through tobacco control legislation in 1990 and now operates under the Western Australian Health Promotion Foundation Act 2016.

As outlined in its [Strategic Plan 2024-2029: Creating a healthier WA together](#), Healthway continues to prioritise preventing and reducing the use of tobacco as well as e-cigarettes and other novel tobacco products in Western Australia.

Policy approach

Aligned to Healthway's vision and objectives, Healthway will not support any:

- Person, company or entity receiving money, revenue or other benefits from the tobacco or e-cigarette industry or associated organisations, whether directly or indirectly, or having arrangements or dealings with the tobacco or e-cigarette industry or related entities, whether directly or indirectly, which may actually, potentially or perceivably compromise Healthway objectives.
- Person, company, foundation or entity that directly or indirectly has arrangements, connections or dealings with the sales, promotion or distribution of tobacco, e-cigarette or related products which may actually, potentially or perceivably compromise Healthway objectives.

More information: healthway@healthway.wa.gov.au

Last update: September 2024

Review: This policy will be reviewed in September 2025